

Summary

Creative and detail-oriented designer. I excel in translating concepts into engaging visuals that effectively communicate brand messages & create visually compelling designs across various mediums. Passionate about embracing innovation and new creative solutions through the art of design.

- Conceptual Designer
- Problem Solver
- Attentive
- Eager learner
- Consistent
- Open-minded/Visionary
- Good communicator
- Timely/punctual

Graphic & Brand

Logo
Branding
Print
Packaging
Infographics
Animation

Digital & UX

User Experience
Wire-framing
User Interface
Prototyping
User Research
Web & App Design

VOLUNTEER

AIGA Cleveland | *Communications Committee Member*
2023 — Present | Assist design assets for the AIGA Cleveland website, social media channels, and other collateral as needed. Help ensure that the organization communicates effectively with both internal and external audiences.

AWARDS

GD USA DESIGN 2022 WINNER
THE CONTAINER STORE CAMPAIGN

GD USA PACKAGING 2023 WINNER
RIVETER CHOCOLATE

GD USA DIGITAL ADS 2023 WINNER
COFFEE DIGITAL AD & DYSLEXIA PSA FOR CLEVELAND CLINIC

EDUCATION

Savannah College of Art & Design | 2025 — Present
Master of Art in Graphic & Visual Experience

Coursera Google UX Design Professional Certification
May 2024 — November 2024

Lake Erie College | 2018 — 2023
Bachelor of Fine Arts in Visual Communication & Graphic Design
Minor in Marketing

EXPERIENCE

Cutler Real Estate | *Junior Graphic Designer*
April 2024 — April 2025
Design and produce marketing materials for realtors. Contribute to layout, typography, and photography decisions. Conduct market research, meet deadlines and preform brand marketing.

Union Home Mortgage | *Freelance Graphic Designer*
November 2023 — January 2025
Contractor working on multi-platform projects to provide advanced expertise to corporate loan officers.

Holly Fletcher Design | *Freelance Graphic Designer*
Jan 2019 — Present
Providing design satisfaction, from research to concept to final result. Proficient experience in several adobe suite software. Self-employed contractor.

CrossCountry Mortgage | *Graphic Design Intern*
January 2023 — September 2023
Generate digital and print creative solutions for CCM and all loan officers.

Evolve & Co | *Graphic Design Intern*
May 2022 — December 2022
Engineered many new graphics, ads, animations for many different companies in St. Petersburg, Florida.

References available upon request



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